

NATURALE ELEGANCE 3000 N 117th Street, Milwaukee, WI 53222 414.312.8518

PRODUCT GUIDE







### LIBERTY COLLECTION

Lena Collecti Broadleaf Coll Roosevelt Co Liberty Red C Liberty White Quality ..... Warranty ..... Color, Grainin Maintenance

Katmai

## TABLE OF CONTENTS

on	Page 4
Ilection	Page 8
ollection	Page 12
Collection	Page 16
e Collection	Page 20
	Page 25
	Page 27
ng & Natural Changes	Page 28
	Page 31

Note: The wood floors pictured in this brochure are representations of the actual product and therefore may vary in appearance from your entire installed floor.

# HARDWOOD FLOORING THAT STANDS THE TEST OF TIME

Naturale Elegance flooring provides a variety of styles, color and personality to match the uniqueness and design of every home. Our collections are constructed with incredible care for quality and durability while keeping the environment strong and safe for future generations.

Come explore endless options and make your home naturally beautiful.

## LENA COLLECTION



design possibilities.

## BENEFITS



## STRONG. STUNNING. CLASSIC.

The Lena Collection captures the beauty and durability of genuine hardwoods in a European design. Wide plank width and long lengths enhance the depth and beauty of this collection. With a mix of classic and trend setting colors, Lena inspires beautiful

Finish: Aluminum oxide fortified. 25 year wear warranty.

Structure: Slice cut face provides the highest possible stability while maintaining a traditional sawn cut visual. Lifetime structural guarantee.

Clean Air: Meets or exceeds carb II air quality requirements for your home and the environment.

## FEATURES

Dimensions: 6" x 6' Random Length

Wear Layer: 1/2" 2mm Slice Cut

Finish: Eco Institute Approved Aluminum Oxide

Style: Textured

Base Layer: Engineered Eucalyptus

Edge Detail: Micro Bevel

Installation: Glue Down Nail Down/Staple Float Radiant Heat (Excludes Hickory Products)

## LENA COLLECTION



VISO OAK



MARMORA OAK



ETNA OAK





AMIATA OAK



 $\underline{ROEN}$  hickory



PIANA HICKORY





CRISTALLO HICKORY

SOMMA HICKORY



## **BROADLEAF** COLLECTION



## BENEFITS



## DISTINCTIVE DESIGN

The Broadleaf Collection delivers hardwood flooring distinctive in design. A light wire brushing and subtle texturing complement the depth and beauty specific to wide plank flooring. Custom surface treatments extract the natural colors and characteristics of every plank creating individual beauty in every floor.

Finish: Aluminum oxide fortified. 25 year wear warranty.

Structure: Slice cut face provides the highest possible stability while maintaining a traditional sawn cut visual. Lifetime structural guarantee.

Clean Air: Meets or exceeds carb II air quality requirements for your home and the environment.

### FEATURES

Dimensions: 7.5" x 6' Long Length, Random Up to 6'

Wear Layer: 9/16" 3mm Slice Cut

Finish: Eco Institute Approved Aluminum Oxide

Style: Wire Brushed

Base Layer: Engineered Eucalyptus

Edge Detail: Micro Bevel

Installation: Glue Down Nail Down/Staple Float Radiant Heat (Excludes Hickory Products)

## **BROADLEAF COLLECTION**



ADAIR OAK



ILANA OAK



ELOWN OAK



 $\mathbf{IVY}$  oak



HAZEL OAK



LINDEN OAK

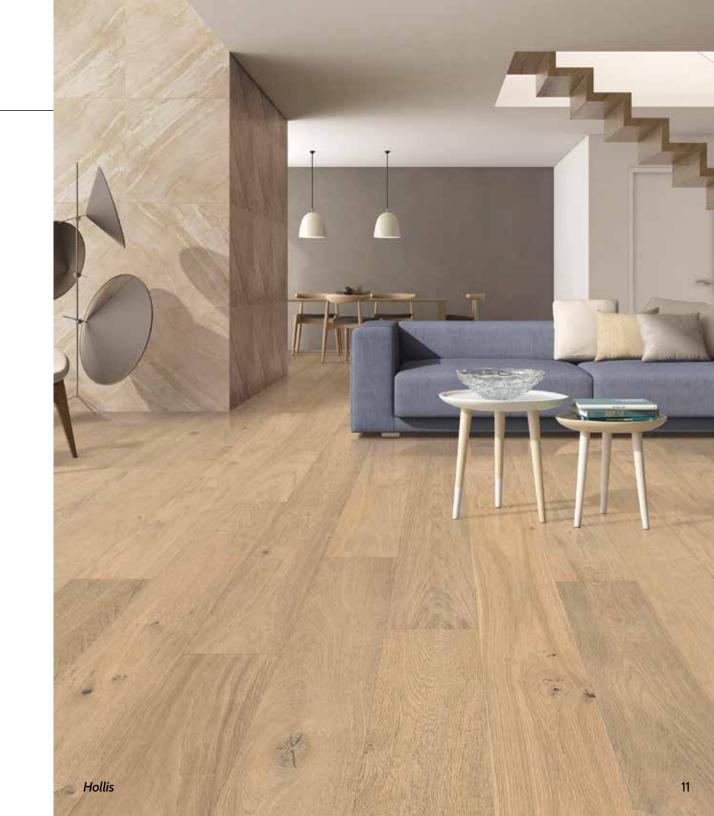


HOLLIS OAK



WILLOW OAK





## **ROOSEVELT** COLLECTION



## BENEFITS



## NATURAL BEAUTY

The Roosevelt Collection masterfully crafted in tribute to the hardwood industry features live sawn hardwoods, a traditional sawing method that produces beautiful and unique grain patterns. It's naturally durable, dimensionally more stable and the most environmentally friendly cut of hardwoods. A live sawn floor works with both modern and traditional interiors providing a desirable and sought after organic element to a home's decor.

Finish: Aluminum oxide fortified. 25 year wear warranty.

Structure: Slice cut face provides the highest possible stability while maintaining a traditional sawn cut visual. Lifetime structural guarantee.

Clean Air: Meets or exceeds carb II air quality requirements for your home and the environment.

## FEATURES

Dimensions: 5" x 6' Random Length Wear Layer: 1/2" 2mm Slice Cut

Finish: UV Cured Aluminum Oxide Finish

Style: Wire Brushed/Textured

Base Layer: Engineered Eucalyptus

Edge Detail: Micro Bevel

Installation: Glue Down Nail Down/Staple Float Radiant Heat (Excludes Hickory Products)

## **ROOSEVELT COLLECTION**



CASCADES OAK



EVERGLADES OAK



GREAT BASIN HICKORY



KATMAI HICKORY



KINGS CANYON HICKORY



OLYMPIC OAK



SHENANDOAH OAK







## QUALITY

**Hardwood Timber:** Naturale Elegance sources the hardwoods used in the construction of our floors wear layer from sustainable hardwood supplies.

**Base Layer Materials:** Eucalyptus veneers make up the centerply in our hardwood flooring. As one of the strongest and most stable species available, eucalyptus is rapidly renewable and the most environmentally friendly wood product on Earth because it is the fastest growing plant on record. Eucalyptus flooring can be twice as hard as oak floors and expand at half the rate of most hardwoods, making the wood fibers in eucalyptus ideal for flooring.

Air Quality: Cold press melamine glue process adheres and hardens the veneers while providing the added advantage of increased moisture resistance. This process meets or exceeds carb II requirements for air quality.

**Slice Cut:** Slice cut hardwood allows for a thick face cut while producing traditional hardwood visuals. Slice cut engineered floors use hardwood materials more efficiently while providing the highest possible stability in a hardwood plank.

**Eco-Aluminum Oxide Finish:** Nanotechnology incorporates the fortifying mineral of aluminum oxide into the protective top coats of finish providing a 25 year wear warranty.



## WE'RE WITH YOU ALL THE WAY

## WARRANTY

### Lifetime Limited Residential Warranty on Product Structure\*

Naturale Elegance Floor products are engineered for better dimensional stability. If under normal household conditions (30-55% RH, 60-80 degrees Fahrenheit), the product was to experience structural failure, Naturale Elegance will repair, replace or refund at our sole discretion. See Maintenance and Warranty Guide for full details.

### Lifetime Limited Residential Finish Warranty\*

Under normal residential conditions, along with proper maintenance, Naturale Elegance finishes will not wear through, peel, or separate from the planks, when properly maintained with authorized maintenance products. See Maintenance and Warranty Guide for full details.

\*Warranty valid for original purchaser only. Warranty is non-transferable. See Maintenance and Warranty Guide for full details.

## COLOR, GRAINING & NATURAL CHANGES

Wood is a natural product that features distinct color and graining. Each board is unique in its characteristics and will vary from piece to piece. Each board can vary from a clean to rustic visual and contain small to large filled knots and splits, sap wood, and a high contrast within the natural and lighter stained visuals. These subtleties may become more distinct over time due to exposure of direct sunlight. Occasional rearranging of furniture and rugs will help reduce the potential effects of the sun.





Lena Collection: Marmora

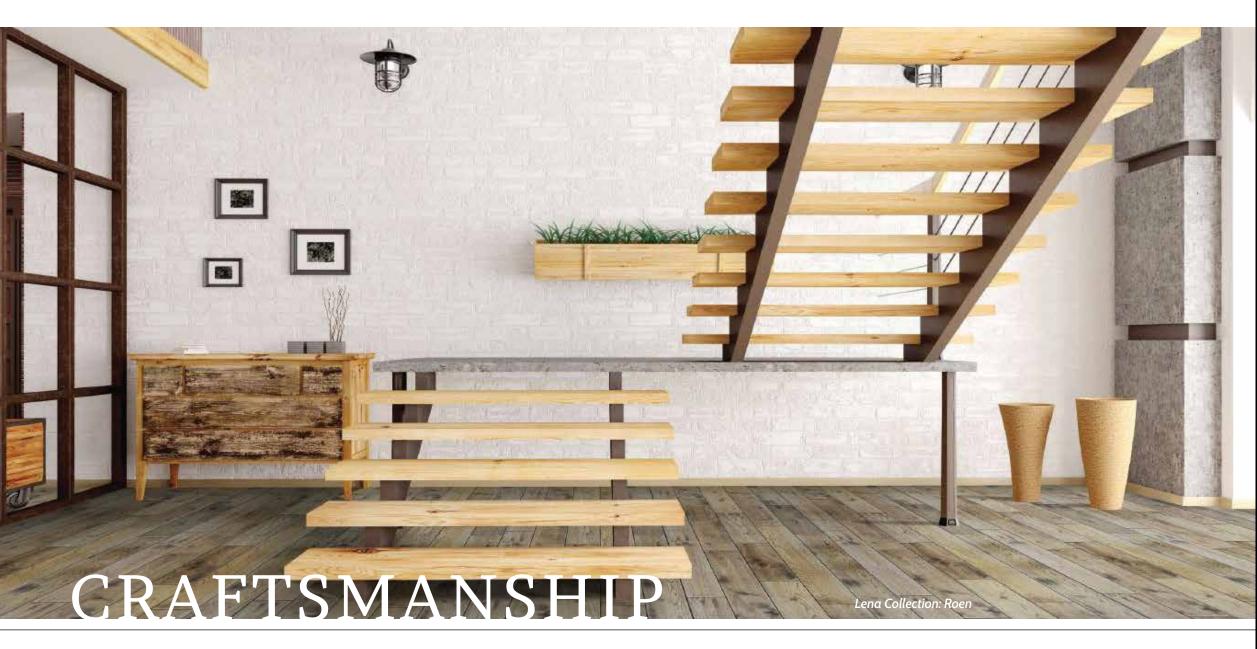
10

8

## TIMELESS STYLE

8

8



## MAINTENANCE

Taking proper care of your hardwood floor is essential if you want them to last. To keep your floors in best condition, install felt protector pads on the bottom of all furniture and place mats or rugs at all entrances. Sweep, vacuum, and dust mop regularly. Wipe up spills immediately with a dampened cloth and follow up with a non residue forming hardwood specific floor cleaner (Arboritec cleaner is recommended). Avoid using wet mops, household dust treatments, petroleum-based cleaner, or steam cleaners.

